

# RIVER CITY EXPO

**50+** **INDUSTRIES**

**200+** **COMPANIES**

**1,000's** **PROSPECTS**

**ONE** **MIND GROWING**

**WEEKEND!**

**SELL-BRAND-EDUCATE-RECRUIT**

**OUR AUDIENCE IS YOUR OPPORTUNITY**

**SATURDAY**

**AUGUST 10<sup>TH</sup> 10-6PM**

**AUGUST 11<sup>TH</sup> 12-6PM**

**Prime Osborn**

**Convention Center|**

**1000 Water St.**

**Jacksonville, Fl 32202**

**info@rivercityexpo.net**  
**www.rivercityexpo.net**

**2024**

**904-683-0918**

# RIVER CITY EXPO

**SELL-BRAND-EDUCATE-RECRUIT**

- **BRAND YOUR BUSINESS**
- **INCREASE YOUR COMPANY'S REVENUE**
  - **REACH NEW CUSTOMERS**
  - **GET QUALIFIED SALES LEADS**
  - **GAIN MASSIVE EXPOSURE**
  - **MAKE IMMEDIATE SALES**
- **INTRODUCE NEW PRODUCTS & SERVICES**
  - **DISTRIBUTE PRODUCT SAMPLES**
- **GIVE LIVE PRODUCT & SERVICE DEMONSTRATIONS**
  - **FIND QUALIFIED EMPLOYMENT CANDIDATES**

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**PRIME OSBORN CONVENTION CENTER**

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**904-683-0918**

**RIVER CITY EXPO**  
*GUMBS MEDIA GROUP*

info@rivercityexpo.net  
www.rivercityexpo.net

# RIVER CITY EXPO'S

## 10-N-ONE †

**FINANCIAL  
EXPO**

**CAREER  
EXPO**

**EDUCATION  
EXPO**

**RE-HOME  
EXPO**

**HEALTH  
EXPO**

**TRAVEL  
EXPO**

**BIZOP  
EXPO**

**TECH  
EXPO**

**NONPROFIT  
EXPO**

**GOVERNMENT  
EXPO**

**VETERANS  
RESOURCES  
EXPO**

**MISC  
ETC**

**River City Expo/Gumbs Media Group**

P.O. Box 5147 || Jacksonville || Florida || 32247

Magazine ▪ Radio ▪ Television ▪ Internet ▪ Forums ▪ Events ▪ Seminars ▪ Workshops

# Exactly what is the *River City Expo*?

This **August** there is only one premier event that gathers together the cream-of-the-crop in **North Florida & South Georgia**. This is your opportunity to join with like minded companies and have access to multiple thousands of potential customers.

If this is the audience you would like to reach then you'll want to exhibit at the **River City Expo** at the **Prime Osborn Convention Center** on **August 10th & 11th, 2024**.

Attendees from all over the First Coast will be there looking for new ideas and will be approachable to your product or service.

The **River City Expo** is a way of putting together industries that addresses the major concerns members of the community face, all under the same roof at the same time.

## Who exhibits at The River City Expo?

Show exhibitors come from a variety of industries, including these and more:

	Assisted Living		Automotive		Banks			
	BizOp/Franchising		Builders/Remodelers					
	Career/Employment		Caregiver/Eldercare					
	Credit Unions		Education/Training					
	Energy/Utilities		Financial/Insurance					
	Government		Health/Medical		Industrial			
	IT		Law Enforcement		Legal/Political			
	Logistics		Manufacturing		Mortgages			
	Realtors		Resources		Retail		Security	
	Transportation/Logistics							
	Telecommunications		Vet Friendly Partners					
	& More							

## Who attends The River City Expo?

Those interested in learning more about the above listed areas will be in attendance, and through our aggressive advertising and marketing campaign targeting interested, motivated consumers the entire community will be aware.

## Why exhibit at the River City Expo?

Now more than ever, businesses require a quantifiable return on their marketing dollars. The effectiveness of other marketing tools and traditional advertisements are often hard to evaluate. Advertisers will always wonder how many of "the right people" have seen my ad? For a very reasonable investment, the **River City Expo** exhibitors gain significant exposure for their product or service. Because exhibitors can meet face-to-face with potential clients, they can close sales, generate leads, network with local business owners, and meet the competition head-on.

- Write actual orders and generate qualified leads
- Build awareness of your company and it's products
- Provide customers access to your experts
- Develop new clients and prospects
- Introduce new products to a new market
- Get the competitive edge over your competition in an exclusive and prosperous market

## Why should I attend?

You'll be joining several thousand other people interested in and learning about opportunities available to families in the North East Florida & South Georgia area. By having so many exhibitors from different industries under one roof, you'll leverage your time as you "shop the market." Knowledgeable company representatives will be on-hand to discuss the features and benefits of their services. Those who attend gain invaluable product knowledge and gain vital industry contacts.

Whether you're attending to learn more about health or career, financial to legal or a business opportunities, you'll find more information and more options all under one roof, at the **River City Expo**.

## How do I learn more about the River City Expo?

You may reach out to us in a variety of ways: email or phone or visit the website and message us there.

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# SELL-BRAND-EDUCATE-RECRUIT

## Join Jacksonville's most innovative and leading companies at the River City Expo

Apply now and partner with us this coming **August** and our event team will get in touch with you to discuss your goals and expectations.

Whether it's wanting to expand your business or networking with other business owners we are certain that there will be something at the **River City Expo** that will work for you.

### Brand awareness

Building your brand is essential for continued growth and with over 1,000 conscious and curious attendees from all over the First Coast attending, the **River City Expo** is the place to be.

We would love the opportunity to design a custom content package that will tell your story to the surrounding communities.

### Education/Leadership

Maybe you want to place your company front and center of an industry issue. Maybe you've got a new product to launch. We can set up roundtables and workshops for you to host. You'll be right in the middle of the action, leading discussions with targeted demographics on the topics that matter most to you.

### Networking

We have dedicated tracks for every industry. Whether you want to hire top talent, meet with the policymakers influencing your industry or exchange notes with your peers and competitors, we have the stage, lounge and networking event for you.

### Lead generation

1,000+ people will be joining us at the **River City Expo** this August. These are deeply embedded in the fabric of their respective industries, and are the ones who are progressive and open to new breakthroughs and techniques coming to market.

### Why partner with the River City Expo?

This is a time of great opportunity for forward thinking, progressive & forward thinking companies across our community.

At the **River City Expo**, we aim to gather companies and individuals to ask a simple question: **where to next?** As a partner, you can help us answer that question.

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MARKETING  
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NEWSLETTERS  
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E-BLASTS

# RIVER CITY EXPO

**Prime Osborn**

**Convention Center**

**1000 Water St. Jacksonville, Fl 32202**

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**AUGUST 10<sup>TH</sup> 10-6PM**

**AUGUST 11<sup>TH</sup> 12-6PM**

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## **PARTNERSHIP OPPORTUNITIES**

**Founding Partner**  
**Presenting Partner**  
**Exclusivre Partner**

**Platinum Partner**  
**Gold Partner**

**Official Silver Partners**  
**Industry Partners**

**Exhibitors**

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# SPONSORSHIP BENEFITS/INVESTMENT

## EXTEND YOUR PRESENCE

After you've secured your space at this year's event, it's time to start thinking how you can reach more clients in a more meaningful way. We've designed a wide array of opportunities where your company's logo and messaging can be seen in ways that are effective and appropriate.

With price points ranging from \$2,000 to \$50,000, there are sponsorship opportunities for any company looking for more clients or for their patrons. Take a look at these options and purchase a la carte or contact us to create a custom package that would be perfect to meet your company's goals and objectives.

Sponsorship of **River City Expo** offers your company an opportunity to boost awareness among North Florida's residents as well as reach the numerous visitors coming into our city. By participating in **River City Expo**, sponsors will receive maximum exposure before, during and after the event through aggressive marketing and media relations activities such as advertisements, publicity, marketing materials, website exposure and visibility throughout the area.

**(TOTAL MARKETING VALUE OF SPONSORSHIP PARTNER PACKAGES RANGES FROM \$5,000 TO \$100,000)**

<u>PACKAGE</u>	<u>INVESTMENT</u>	<u>VALUE</u>
• <b>Founding Partner</b>	<b>\$50,000</b>	<b>\$100,000</b>
• <b>Presenting Partner</b>	<b>\$30,000</b>	<b>\$60,000</b>
• <b>Exclusive Title Partner</b>	<b>\$20,000</b>	<b>\$40,000</b>
• <b>Platinum Business Partner</b>	<b>\$15,000</b>	<b>\$30,000</b>
• <b>Gold Business Partner</b>	<b>\$10,000</b>	<b>\$20,000</b>
• <b>Silver Business Partner</b>	<b>\$7,000</b>	<b>\$15,000</b>
• <b>Industry Partner</b>	<b>\$5,000</b>	<b>\$10,000</b>
• <b>Exhibitor</b>	<b>\$2,000</b>	<b>\$5,000</b>

### THE PACKAGE INCLUDES:

- Company profile on website and magazine.
- Company's name, logo display, website link on **www.rivercityexpo.net**
- Full page ad on the **River City Expo** website
- Ad in the **GMG Review** digital edition
- Banner ad on high-traffic pages on **www.rivercityexpo.net**
- TV coverage from 30 seconds to 30 minutes on our new **GMG Review TV** show coming soon.
- Your logo as "**Partner**" on marketing & promotional pieces
- Rotating banner on partner websites with your **Audio/Video** commercial and link to your site
- **Honorable mentions on Social Media pages: Facebook - Twitter - YouTube - Instagram etc.**
- Listing in our **web directory** with your logo, address with link to Google maps, phone number, and a direct link to your home website.

Additionally, you will receive coverage on our other sister sites, plus residual coverage in the multiple venues where the event is promoted. (*Radio, TV, Magazines, Newspapers, Posters, Outdoor, Online, Facebook, Twitter and more*)

### Also, you will also receive:

- Company name included in all press materials sent to approximately 100+ metropolitan and regional media outlets.
- Unparalleled relationship building opportunities.
- Substantial public relations coverage.
- Local and regional promotional opportunities
- An opportunity to promote your company's portfolio of products
- An opportunity to attract new clients (restaurants as well as their diners)
- An opportunity to thank existing clients and the community for their past patronage

To secure your sponsorship level today, contact us at (904) 683-0918 or [info@rivercityexpo.net](mailto:info@rivercityexpo.net)

# River City Expo

## BECOME A PARTNER

Partnership is the most direct channel of communication and is tailor-made to reach people in an environment that matches their lifestyle. Partnership speaks to the public, and creates a two-way dialogue.

### **Make your company a part of the River City Expo.**

Partnership opportunities are available and range from the event's title partnership to our many attractive hospitality options. Sponsorship packages will be customized to fit your company's goals, objectives and budget.

### **The Benefits of Sponsoring the River City Expo and associated events.**

Align with a prestigious event.

Deepen your relationship with customers.

Reach a sophisticated demographic.

Create awareness and visibility

Increase brand loyalty by adding an emotional connection to the buyer

Enhance or reinforce a company's brand positioning and image

Differentiate products/services from competitors

Drive retail traffic and sales

Showcase community responsibility

Build company morale via an attractive event platform

Have access to Business To Business opportunities with other **River City Expo** exhibitors

The **River City Expo** has developed partnership solutions suited for advertisers', marketing and public relations companies, looking to reach an untapped market by joining forces with the expo.

The events surrounding the expo reaches the entire community and brings together high quality clientele with disposable income to spend on a wide variety of products and services.

### **Let us pair you with one of the most prominent, up-scale military and veterans events in North Florida.**

**CONSUMER ENGAGEMENT || SIGNAGE || SAMPLING || SALES || BUSINESS-TO-BUSINESS || CLIENT ENTERTAINMENT || HOSPITALITY OPPORTUNITIES|| PROGRAM ADVERTISING || EXHIBITING AND VENDING || OTHER BENEFITS...**

Chances are, you're wondering why we are willing to give you so much value for such a low investment. Well, if you think it through, we feel if we do a good job for you, you will consider doing business with us in the future.

**The future, that's what we're interested in.** We won't stay in business if we don't think about the future, and we need your help getting there.

### **Are there any strings attached to this offer?**

Absolutely not! We are not asking you to be obligated to us in any way, other than to give us an honest chance to earn your business. We don't mind taking a loss to get you to try us. It's the cost of doing good business. So give us a try, call one of our managers today and sign up, you won't be disappointed.

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# River City Expo

## PARTNERSHIP LEVELS

<b>Founding Partner</b>	<b>\$50,000</b>	<b>2 comp booths</b>	<b>\$10,000 ad credit to run on GMG</b>
<b>Presenting Partner</b>	<b>\$30,000</b>	<b>2 comp booths</b>	<b>\$7,000 ad credit to run on GMG</b>
<b>Exclusive Partner</b>	<b>\$20,000</b>	<b>2 comp booths</b>	<b>\$6,000 ad credit to run on GMG</b>
<b>Platinum Partners</b>	<b>\$15,000</b>	<b>2 comp booths</b>	<b>\$5,000 ad credit to run on GMG</b>
<b>Gold Partners</b>	<b>\$10,000</b>	<b>2 comp booths</b>	<b>\$4,000 ad credit to run on GMG</b>
<b>Silver Partners</b>	<b>\$7,000</b>	<b>1 comp booth</b>	<b>\$3,000 ad credit to run on GMG</b>
<b>Industry Partner</b>	<b>\$5,000</b>	<b>1 comp booth</b>	<b>\$2,000 ad credit to run on GMG</b>
<b>Exhibitor</b>	<b>\$2,000</b>	<b>1 comp booth</b>	<b>\$1,000 ad credit to run on GMG</b>

1. Your company name and logo will be displayed on all digital, newspaper, TV, radio, magazine, billboard and direct mail. Sponsors will also be included in all public service announcements and press releases. In the market place the sponsor will be viewed as the company that brought this special event to the community

The event will be named **River City Expo 2024 (presented by *Founding Partner*)**

2. Exclusive sponsorship from your respective industry.
3. 2 complementary booths at the expo. Additional booths are available at a 20% discount.
4. Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)
5. All sponsor receives a complementary data base of all registered attendees to the expo.
6. A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.
7. Full page article in “**GMG magazine**” (digital) profiling the company and personnel.
8. One 10-minute **GMG** interview promoted on social media platforms
9. Inclusion in four (4) email newsletters
10. All sponsors receives first right of refusal” for future expos

Please call to learn about the additional benefits that come with partnership

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# WHAT YOU GET WITH YOUR BOOTH:

## EXHIBITOR

### YOUR INVESTMENT

**\$2000.00**

### As an "Industry Partner"

#### What You Get

<i>10 x10 booth</i>	<i>\$2,000.00</i>
<i>Video Commercial</i>	<i>\$1,600.00*</i>
<i>Digital advertising</i>	<i>\$1,000.00</i>
<i>Digital Article</i>	<i>\$1,000.00</i>
<i>Digital Promotion on GMG</i>	<i>\$1,000.00</i>
<i>Ad in Program Guide</i>	<i>\$300.00</i>
<i>Catered lunch</i>	<i>\$200.00</i>
<i>Table &amp; Covering</i>	<i>\$80.00</i>
<i>2 chairs &amp; waste can</i>	<i>\$50.00</i>

1. Exclusive sponsorship from your respective industry.
2. Your company name and logo will be displayed on most digital, print, broadcast, billboard and direct mail.
3. All sponsor receives a complementary data base of all registered attendees to the expo.
4. Full page article in "**gumbsmediagroup.com**" online profiling the company and personnel.

#### Total Value

**\$7,230**

*\*\* Video commercial provided by vendor.*

*\*Digital exposure begins upon contract signing and runs for one month after expo*

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# River City Expo

SAT/SUN, AUG 10TH & 11TH, 2024

## PARTNERSHIP REGISTRATION FORM

Founding Partner	\$50,000	2 comp booths	\$10,000 ad credit to run on GMG
Presenting Partner	\$30,000	2 comp booths	\$7,000 ad credit to run on GMG
Exclusive Partner	\$20,000	2 comp booths	\$6,000 ad credit to run on GMG
Platinum Partners	\$15,000	2 comp booths	\$5,000 ad credit to run on GMG
Gold Partners	\$10,000	2 comp booths	\$4,000 ad credit to run on GMG
Silver Partners	\$7,000	1 comp booth	\$3,000 ad credit to run on GMG
Industry Partner	\$5,000	1 comp booth	\$2,000 ad credit to run on GMG
Exhibitor	\$2,000	1 comp booth	\$1,000 ad credit to run on GMG

1. Your company name and logo will be displayed on all digital, newspaper, TV, radio, magazine, billboard and direct mail. Sponsors will also be included in all public service announcements and press releases.

In the market place the sponsor will be viewed as the company that brought this special event to the community

The event will be named **River City Expo 2024** (presented by *Founding Partner*)

2. Exclusive sponsorship from your respective industry.

3. 2 complementary booths at the expo. Additional booths are available at a 20% discount.

4. Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)

5. All sponsor receives a complementary data base of all registered attendees to the expo.

6. A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.

7. Full page article in "**Voice Magazine**" profiling the company and personnel.

8. All sponsors receives "first right of refusal" for "The 2024/25 - Expo"

*Please call to learn about the additional benefits that come with partnership*

I would like to be a partner of the **River City Expo** as a:

\_\_\_\_\_ FOUNDING PARTNER

\_\_\_\_\_ Presenting Partner

\_\_\_\_\_ Exclusive Partner

\_\_\_\_\_ Platinum Partner

\_\_\_\_\_ Gold Partner

\_\_\_\_\_ Silver Partners

\_\_\_\_\_ Bronze Partners

\_\_\_\_\_ Industry Partners

\_\_\_\_\_ Exhibitor

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Representatives Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: \_\_\_\_\_

**\*\* If paying by credit card, we will contact you using the information provided.**

**Please make all checks payable to: GUMBS MEDIA GROUP**

**RIVER CITY EXPO**  
**GUMBS MEDIA GROUP**

**Email:**  
info@rivercityexpo.net  
www.rivercityexpo.com

**Tel:**  
**904-683-0918**

**Corporate Office:**  
P.O. Box 5147  
Jacksonville  
Florida || 32247

# TERMS & CONDITIONS

## Exhibitor:

### 1. Applications for *River City Expo* Space & Payment.

Application for space must be made on the Contract for Exhibit Space provided by *River City Expo-Gumbs Media Group* and be executed by an individual with authority to act for the applicant (Exhibitor). reserves the right to reject any application.

**The application must be accompanied by a nonrefundable payment of \$2,000.00 for exhibitors.**

\*\*\*See schedule for partners/sponsors

**2. Cancellation by Exhibitor - Should the Exhibitor be unable to occupy the space contracted for, there will be no refund unless requested in writing by July 15<sup>th</sup>, 2024. All fees paid by the Exhibitor, less 25% fee, will be returned. Postmarked by U.S. Postal Authorities will be the determining factor.**

**3. Assignment of Space** - Assignment of space will be determined by (GMG) based upon the character of the proposed exhibits and individual preferences as to location for each Exhibitor. (GMG) has the right to rearrange the floor plan in the event of any conflicts regarding space requests or conditions beyond its control.

**4. Insurance** - (GMG) shall provide no insurance for Exhibitor goods.

**5. Care of Building** - Nothing shall be posted on or otherwise attached to columns, walls, floors, or other parts of the Exhibit Hall without permission of (GMG) and the proper building authority. Packing unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibit Manager.

**6. Installation and Dismantling** - Any requirements regarding installation and dismantling of exhibits shall be binding upon the Exhibitor as though set forth herein. All displays must be in place and set up no later than one hour prior to the official opening of the *River City Expo*. (GMG) has the option to contract labor, at the exhibitor's expense to set up any booth not ready by the official setup time. To insure a professional climate and appearance, all exhibits shall be operational through the closing hour of the Exhibit Hall. **No Exhibitors** are permitted to dismantle or move from the Exhibit Hall any or all of their display between the opening and closing hour of the Expo without express written permission of the Exhibit Manager.

**7. Booths** - Standard booth equipment (back and side wall draping and uniform identification sign) will be provided by the Exhibitor. If the Exhibitor plans to install a display, no part thereof shall obstruct the view of adjacent exhibits. No part of any display may be over eight feet in height without the permission of the Exhibit Manager. The back three feet of rented space may be occupied up to eight feet in height; the front may be occupied up to 48 inches only. Sound presentations, slides, or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. (However, see section 16.) (GMG) reserves the right to restrict the use of glaring lights or objectionable lighting effects. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or the free use of the aisle.

**8. Default Occupant** - Any Exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price. Unless arrangements for delayed occupancy have been approved by (GMG), unoccupied space shall be used or reallocated by (GMG).

**9. Exhibitor Representative and Personnel** - Exhibit booths are to be manned at all times during exhibition hours by a duly authorized representative of the Exhibitor. The number of Exhibit personnel in the booth at any one time shall not exceed four.

**10. Use of Space** - Exhibits shall be shown only in the designated display area. Exhibitor agrees not to display articles, equipment, or services in private suites or rooms during *River City Expo*. No Exhibitor shall permit any other entity or its representatives to use the space rented, nor shall the Exhibitor display articles not sold by it. However, at the Exhibitor's option, and with full written approval of (GMG), exhibit space may be shared with one additional Exhibitor. The second Exhibitor must make application for space pursuant to paragraph one herein and must abide by all other provisions of the Exhibitors' Agreement. The fee for the second Exhibitor will be 50 percent of the total exhibit fee. Upon submission of documented proof that a parent/subsidiary relationship exists between Exhibitors choosing to share space, the fee for the second Exhibitor will be reduced to 25 percent of the total exhibit fee. (GMG) shall issue two additional Exhibit Hall-only badges for use by the second Exhibitor. (GMG) shall determine the hours of access to Exhibit space.

**11. Distribution of Printed Matter, etc.,** - Except from within rented space, Exhibitors shall not distribute printed matter, samples, souvenirs, and the like. Distribution of such materials elsewhere in the Exhibit Hall is not permitted. Any material bearing the name or logo of (GMG) or material implying authorship or endorsement by (GMG), is strictly prohibited.

**12. Mailing List** - Following the *River City Expo* and, on request, (GMG) shall provide each Exhibitor with a mailing list of registered *River City Expo* expo attendees. This list is provided for the sole purpose of contacting attendees or following up on contacts made at the meeting. Any reproduction of the list is strictly prohibited.

**13. Cancellation or Relocation** - In the event of cancellation or relocation of *River City Expo* due to circumstances within (GMG) control, the liability of (GMG) shall be limited to a refund of fees paid to (GMG) by the Exhibitor.

**14. Fire and Safety Regulations** - Exhibitor agrees to comply with hall and local fire and safety regulations at all times and to maintain the Exhibitor's space through the exercise of reasonable care and caution. Exhibitor agrees to permit inspection of its space by the local fire marshal or other public safety personnel.

**15. Labor** - Forms will be sent by the Official Service Contractor to facilitate ordering furniture, carpeting, labor, etc. A service desk will be open during the exhibition and labor may be ordered on site if needed. Exhibitors agree to comply with local union requirements. Please see Official Service Contract kit for specific labor regulations. Any conflicts or disagreements regarding union jurisdictions or interpretations thereof shall be resolved with representatives of the Official Service Contractor and the Exhibit Manager.

**16. Copyrighted Music** - The use of copyrighted music by Exhibitors at any time during the Expo is prohibited without the express, advance written permission of the Exhibit Manager.

**17. Violations Prior to the *River City Expo*** - (GMG) reserve, the right to prohibit any Exhibitor from attending and participating in the *River City Expo*, if, in the sole judgment of the Exhibit Manager, the Exhibitor's conduct prior to arrival at the *River City Expo* site violates the provisions of the Exhibitors' Agreement. In these circumstances, (GMG) shall refund fees paid by the Exhibitor, less the nonrefundable 25% for admin. costs to (GMG).

**18. Additional violations and (GMG) Right to Remove Property** - (GMG) reserves the right to remove from the Exhibit Hall premises any or all of the property of the Exhibitor should the *River City Expo* be canceled or relocated, or should the Exhibitor violate any of the conditions of the Exhibitors' Agreement. In addition to the general provisions hereof, any of the following actions by an Exhibitor shall constitute a violation of the conditions of this Exhibitors' Agreement and shall result in the removal of the Exhibitor's property and, in such circumstances no part of the Exhibitor's fee will be returned. This right may be exercised without prior notice and without bearing.

a. Use of a display of equipment, products, or services which varies in any significant way from the description supplied to (GMG), or which (GMG) finds objectionable, or which reflects unfavorably on the character of the *River City Expo*.

b. Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.

c. Failure to remove the Exhibitor's property from the, Exhibit Hall upon cancellation or relocation of the *River City Expo*.

d. Any conduct on the part of the Exhibitor or any representative or personnel of the Exhibitor which, in the sole judgment of the Exhibit Manager, is disruptive to the events taking place in the Exhibit Hall, to other Exhibitors, to the staff of the hotel or mall or (GMG), or to the events of the *River City Expo*.

**19. Remedies** - In the event the Exhibitor violates any of the conditions of the Exhibitors' Agreement, (GMG) reserves an absolute right to invoke either or both of the following remedies, which shall be in addition to, and not in lieu of, any other rights or remedies granted under this agreement or available under general contract law:

a. (GMG) may order the Exhibitor to remove Exhibitor property and personnel, or have them removed under the provisions of section 17. In these circumstances, no part of the Exhibitor's fees will be returned.

b. (GMG) may refuse thereafter to enter into any agreement with the same or related signatory/exhibitor to lease exhibit with the same or related signatory/exhibitor to lease exhibit space at future conferences or meetings sponsored by (GMG).

**20. Liability** - a. (GMG) undertakes no duty to exercise care, nor does it assume any responsibility for the protection of the property of the Exhibitor or its representatives, to indemnify the Exhibitor for loss of the property used in connection with the exhibit from theft or damage or destruction by fire, accident, or other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Exhibitor. Any protection exercised by (GMG) shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the Exhibitor.

b. The Exhibitor agrees to indemnify and hold (GMG), its agents, and the **Prime Osborn Convention Center** and its management harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of any Exhibitor or any of its representatives or from the display or use of the property of the Exhibitor.

c. (GMG) shall not be liable for any failure to deliver space to an Exhibitor. In such an event, (GMG) shall reimburse Exhibitors pro-rata on any fees paid, less 25% fee to cover any reasonable expenses incurred by (GMG) for advertising, administration, and related costs.

**RIVER CITY EXPO/GUMBS MEDIA GROUP**

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# RIVER CITY EXPO

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